

HEADSHOT COACHING WITH COACH BANKS [CBSI]

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WHAT EXACTLY IS HEADSHOT COACHING...?

Far too often...actors in a rush to get things going, will hastily jump into action proclaiming, “*I need (new) pictures!*”. They then ask around for a ‘good photographer’, compare some looks and prices and schedule a photoshoot. The date arrives and they head into the shoot with some sort of a vague ‘idea’ of what they want (or should have) – or, they have no idea at all expecting the photographer to make it all happen for them.

Now, it’s great to be proactive about your career, however, unprepared for photoshoots are one of the biggest mistake areas that actors make, again and again and again. They go into their shoot hastily and wind up with anything but the best shots possible. NOT SMART! Its’ foolish, time consuming and expensive!

YOUR HEADSHOT IS A PRECISION TRADE TOOL...BE PATIENT, BE SMART, GO ABOUT IT CORRECTLY AND WITH PROPER PREPARATION!

A *good* headshot should last years! A *bad* headshot can also last years! So, you see, an ill prepared for shoot is a big mistake! And, this mistake is a mistake that keeps on going and going and going. After all, who wants to admit that the shots they just wound up with really aren’t that good? So, generally what happens is the actor will use the (not so good) shots until they’re ‘used up’. WHAT DOES THAT MEAN?! It’s just plane crazy!

What constitutes ‘good’? Think about this. Are the pics you’ll wind up with - Effective? Are they professional? Will they get you in the door? Are they really YOU?!

JUMPING INTO THIS AREA OF YOUR CAREER WITHOUT PROPER DIRECTION IS JUST PLANE FOOLISH!

Look... actual ‘*scenes*’ aren’t shot without direction – why would anyone think *stills* should be any different?! They’re not! A photoshoot needs direction! So, you say, “That’s the photographers job isn’t it?” Yes and not really! The photographer can and will only do so much. The photographer’s job is to get you a shot that’s ‘photographically’ correct, by working with location, lighting, wardrobe, angles etc. And, even if they work with you during the shoot...the majority of the success of the shoot is ultimately on the shoulders of the actor.

Private Photoshoot Coaching is professional **one-on-one** coaching between Actor and Coach where the coach will take the actor through every facet of the photoshoot process leaving the actor (you) with complete confidence, strong understanding, and no guessing or guessing!

Below are just a few examples of what’s covered in a one-on-one Headshot Photoshoot session.

Preparation:

- What type of shot are you looking for? Are you sure? Why do you think so?
- Does that look presently exist anywhere in film or on TV?
- Are you going for a look that is actually YOU or just an idea of you?
- Your character development.
- Wardrobe – What works for you - What to stay away from – Do your choices compliment your eyes or pull focus from your face.
- Just because you like the look doesn't mean it'll work for the shot.

During the actual shoot:

- Techniques that give you confidence and strength and have you looking sensational!
- Playing music on set -- what music to play.
- Where do you actually place your focus when looking at the lens?
- Are you looking at them or are they looking at you?
- Breathing.
- Not getting stuck between frames and winding up with shtick.
- Your inner dialog.

Once the shoot is over:

- What now?
- Who should I share my photos with? (Family doesn't count)
- Who's opinion should I trust? (See above)
- What should I do with the ones that I like? (Retouching, Printing, Uploading, Sending)

This process, when done correctly, takes some time to complete. Remember, preparation is 86.5% of every job. So, be sure to schedule your session several weeks out before you think that you'd like to shoot...not after the date has been set.

EFFECTIVE HEADSHOT SESSIONS REQUIRE PROPER PREPARATION!

Do this correctly the first time and the odds of you winding up with a *killer shot* immensely outweigh the alternative! This ultimately saves you heaps of time, effort, money and frustraion!

HOW IT ALL WORKS:

As soon as you're ready...we begin! We'll get together and **lay out a plan**. We'll go over all that's already been discusses plus so much more. Then, the magic begins!

Private coaching is **ridiculously effective**. Actors who have Photoshoot Coaching before they shoot, have significantly better results than those who don't. IT'S PROVEN!

Want amazing results? Then let's get going?

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