

YOUR PATH TO KILLER HEADSHOTS!

PREPARATION (Answer these questions first thing. Like, now!)

- Be very clear as to what type of look are you needing? Why do you think so?
- Does that look presently exist anywhere in film or on TV? It should.
- Are you going for a look that is actually YOU or just an idea of you? Give this some serious

thought.

- Do you have your character developed? If not, don't shoot just yet. Develop your character(s) first.
- Work the CBSI CHARACTER BK DOWN SHEET under STUDENT RESOURCES on our website.
- Flush out your character's INTERNAL STORIES for each look?
- Dial in the appropriate MUSIC – MOODS – ATTITUDES – ADJECTIVES – AGENDAS –

DISPOSITIONS – for each character. Also spend some time with, IMAGE - WARDROBE & HAIR.

The looks must work for you?

- Do your choices compliment or pull focus from your eyes?
- Am I looking at you or are you looking at me? -- Hugely important.

You'll also be coached on what to stay away from. The different traps actors fall into all the time.

I'll be helping you with this.

Keep in mind, just because you like the look doesn't mean it'll necessary work for the shot. Remember,

these shots aren't for your family. They're highly powerful among the actor's most important BUSINESS

TOOLS.

DURING THE ACTUAL SHOOT

- You'll be given tangible techniques (tools) that will give you strength and internal confidence during

your shoot.

- You'll be playing music on set. Specific music to play for each character. You'll be equipped with

the knowledge of it's importance and what it's all about. Start gathering your songs.

- Where you actually place your focus when looking at the camera?

- Are you looking at them or are they looking at you? We'll make certain you understand the

importance of this. Clear signals are of utmost importance.

- Breathing. Finding your proper rhythm and flow and not getting caught holding your breath.

- Not getting stuck between frames and winding up with shtick. Keeping the session flowing.

- We'll nail down your inner dialog and story, thoughts & emotions for each look.

ONCE THE SHOOT IS OVER

- Great! What now? I'll be assisting you with these next steps to take.

- Who should I share my photos with?

- Who should I listen to? (Family doesn't count)

- Who's opinion should I trust? (See above) And, how will I know.

- What should I do with the shots I like? (Retouching, Printing, Uploading, Sending).

- NOW WHAT? – Once again... all of this is another reason for the importance of HSC.

This process, when done correctly, takes a few weeks to complete. Remember, preparation is roughly

89.5% of any job. If you want great shots, **DO NOT RUSH THIS PROCESS!**